



Video Production – Part-Time

Who is OmniSite?

OmniSite is an industry leader in machine-to-machine (M2M) monitoring solutions providing products and services to water, wastewater, and other industries across North America. We engineer, build, and support cellular devices that help protect the environment by detecting problems before spills occur. Our products are also used to monitor a variety of industrial and residential equipment. OmniSite is an equal opportunity employer.

Find out more at omnisite.com/company.

What does OmniSite offer?

OmniSite offers a flexible schedule, a friendly and casual environment, and the ability to work within one of the fastest growing industries in the country.

- Up to 18 hours available per week
- Flexible scheduling between 9a and 4:30p Tuesday – Friday
- Competitive wages and merit increases
- Free lunch in café on Wednesdays
- Free workout classes on Tuesday and Thursday
- 401(k) plan with match

OmniSite operates out of its newly renovated 10,000+ square foot headquarters. Conveniently located just south of downtown Indianapolis, our building was originally built in the 1880s and now features an open concept, natural light, an exercise room, and employee café.

What is OmniSite looking for?

Have you designed a video that explained a process or product? Ever put together a brochure, infographic, or written a tutorial or user manual? Have you used Photoshop, Illustrator, or InDesign? We need a creative video production expert to join our marketing team.

Our marketing team produces media viewed by customers, employees, company representatives, and executives. Your goal is to create the next wave of training videos for our growing tech company.

Essential Job Functions

- Quickly, efficiently and flawlessly create a variety of digital video assets/animated GIFs etc. for various channels
- Utilize an online Kanban Board and document all project updates
- Utilize online file sharing software
- Develop video assets including graphic overlays to stock video and custom videos based on product screen simulations or custom graphics
- Take cues to create assets that are on-brand and assist graphic designer on select projects with basic design tasks
- Script creation, voice recording, basic audio editing, effects, music selection
- Conceptualize and implement design solutions that meet marketing objectives and brand standards, optimizing for each channel (e.g. email, web, social media, advertisements, blog etc.)
- Keep up-to-date with design innovations & trends and product updates
- Collaborate with marketing team
- Maintain video library and photo assets
- Assist in shoots (camera operation, basic lighting, producing)

Qualifications and Requirements

- Associates or Bachelors Degree, or a Current College Student in year 3 or beyond is preferred but not required.
- Experience with macOS
- Experience with digital technology and editing software packages (Premier Pro, After Effects)
- Experience with Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
- Strong portfolio, showcasing motion graphics and video editing ability
- Ability to perform audio for videos preferred
- Experience being creative
- Proven ability to work in a team environment and respond to feedback in a productive and timely manner
- Sitting and viewing a computer screen and using a mouse for extended periods of time
- Responsibilities, skills and working conditions may change as needs evolve

To Apply

All interviews for this position are scheduled. Walk-in resumes and portfolios will not result in an interview.

Please send a resume and portfolio (either physical copy or link) to:

Email: recruiting@omnisite.com;

- Or -

Mail to Physical Location: OmniSite, 203 W. Morris Street, Indianapolis, IN 46225, Attn: Recruiting.